

**CAPE FEAR PICKLEBALL CLUB**  
**BOARD MEETING**  
**July 12, 2023, 4:30pm**  
**Via Zoom**

**Board Members present:** Holly Manning –President, Peter Burrows-Treasurer, Lisa Cunningham-Secretary, Jackie Sage-Director of Membership, David Duffield-Director of Communication, Wayne Bigg-Director of Training, Carol Hunter-Director of Social Events, Amy Rusinak- Permanent Pickleball Committee Chair, Feri Nejad-Fundraising Committee Chair.

**Board Members absent:** Jimmy Carlo-Vice President, Christian Kalwa-Director of Training

**Nonboard Members present:** Amy Rusinak- Permanent Pickleball Committee Chair, Feri Nejad-Fundraising Committee Chair.

Attendance is sufficient for a quorum. Meeting called to order at 4:32pm

*Motion made to approve the 5/10/23 Meeting Minutes, motion seconded. The Board voted unanimously to approve the 5/8/23 Meeting Minutes.*

**Board Member/Committee Reports**

**President-Holly Manning**

Lockbox Code Change

Jimmy was alerted to non-member access to the lock boxes and club equipment. Code was changed on the four (4) lockboxes by Jimmy in an attempt to stop unauthorized usage. Members notified via email on 7/9/23, notice was placed on FB by Jeanette, CFPC website Member's section info was updated, Springly Welcome Letter was updated to new code. Lockbox code change needs to occur on a regular basis.

Outreach update – MLK Youth Camp Todd “Mojo” Muffley has offered to head this up. 5 weeks every Monday 7/10 – 8/7/23 from 1:30 to 3pm, 6 Adult volunteers per session, 40 youth enrolled for 2023. The youth in attendance will receive a paddle, bag, and ball on the last session of the camp.

Laura Fenton Training Camp in May 2023 camp was a success, player feedback was positive and Laura would like to return in September.

Suggestions from members & BOD -limit camp to adults only, sign ups should to be run through the club. Still waiting for payment for Laura Fenton.

Wilmington City Courts- An email was sent on 7/10/23 to Amy Beatty and Mayor Saffo requesting meeting to discuss potential locations for future courts, possibly Legion or Empie.

**Vice President- Jimmy Carlo**

Beau Rivage training is going strong.

Have reached out to both Core and Franklin regarding balls and there has been no response from either company.

Hoping to purchase Franklin X40 balls during Amazon prime days, which is July 11 – 12, price is \$1.65 per ball will order a minimum of 100. There is a concern that balls are being depleted rapidly.

There are individuals using CFPC equipment that are not members so lock codes have been changed.

Still getting texts & emails about new members not receiving their welcome letter with all the codes.

**Treasurer –Peter Burrows**

Sign Up Genius has been paid. 14 new members joined

Springly Software implemented for club operations-Springly money is transferred on their terms- Springly club money for 21 days before it allows a transfer, transfers are allowed once a week. The more you move money the shorter they will hold it for. Peter will ask Victoria how this works.

Beginning Bank Balance 6/1/23 \$28,973.92

Inflows \$587.02

## Outflows (\$459.42)

Ending Bank Balance 6/30/23 \$29,101.52

Ending Cash Balance 6/30/23 \$29,101.52

Sign Up Genius has been paid. PO Box was renewed recently. Wrightsville Storage has been contacted. Paid annually starting 8/1/23- total due is \$960. Blue Host has been paid for the next year.

BOD in agreement that investing club funds into interest bearing accounts –First Citizen Bank has options with CDs/Money Market current rates are 2.75-3.75% based on the amount you put in.

*Motion made to invest money into a Money Market account at First Citizen. Motion seconded. Board voted unanimously to open a Money Market account at First Citizen.*

### **Secretary - Lisa Cunningham**

Newsletter will be done 3 times a year and we will ask members for information.

### **Director of Membership –Jackie Sage**

791 Members. We are having nonmembers sign up for social club activities. We could add a direct link to membership for nonmembers to sign up. Extra Paddle Banz will be on sale at upcoming social. Everyone has received the welcome email. Holly will add a “remember to check your spam folder” and “lock box code will be in the welcome email”.

### **Director of Communication- David Duffield**

David is working on an email and manual for Springly for our members

- Member Demographics
- Average age 58
- Those 50+ make up 79% of our members
- Dropping one decade from that, we still have those 60+ making up 59%of our members

#### **CFPC Facebook Group Stats-reported by Jeanette Stephenson**

- (Numbers for the last 28 days as of Friday, July 7th.)
- Total Members: 1691 Total Visitors: 138
- Participants Approved: 54 Participants Declined: 11
- Posts Removed: 10 Posts Declined: 3
- 365 people posted and commented on our Facebook Page
- There were 15,824 views. There were 71 posts, 262 comments, 681 reactions.
- The top posts were part of the “How Much do You Know About Pickleball Rules?” series.
- The top post had 5571 views.
- The most popular day of the week to post is Saturday. The least popular is Thursday.
- GeOur Facebook Group Participants are 62% Female, 38% Male
- Top Cities:
- Wilmington, NC 816 Leland, NC 163
- Carolina Beach, NC 94 Wrightsville Beach, NC 37
- Castle Hayne, NC 28

### **Director of Competition- Holly Manning for Christian Kalwa**

DUPR Friday Night is popular.

### **Director of Training-Wayne Bigg Jr.**

- Saturday mornings at Greenfield are still having great numbers. 25 to 30 trainees each week.
- Monday beginner open play at Greenfield also has fantastic turn out. All four courts are filled with 8 to 10 waiting. Group Me App for new members who started at the Saturday beginner lesson has over 75 members.
- Wednesday Level up training has 15 members and growing.
- Skills and Drills clinic will be coming soon, previous one has been popular. Working on getting trainers/date
- Jeanette will post on Facebook that we are looking for Skills & Drills trainers.

### **Director of Social Events – Carol Hunter**

- The June Axe throwing social event is on the back burner for the moment and may have to be scaled down to just the dozen or so interested participants as a smaller social event.
- Social event plans are underway for the second half of 2023. They will include the following:
- July-"Members Only" social play at the HOP on Saturday, 7/15 from 7-9pm. \$8/member at the event. SignUpGenius is presently full with 60 signups. There is no cost to the club aside from any refreshments that may be supplied by us.
- August-Plans are being discussed with the WBPG for a Round Robin social tournament (24 players from each club) at Legion Stadium. Currently working with the City of Wilmington to set a date if the board would approve rental of a porta-potty, or would better use of funds be to pursue an event at NRP or Arrowhead? Two extra courts would be the difference in the venues, allowing for quicker play to escape the rising summer temperatures. Another option is to do this in the Fall at WB (presently their summertime calendar is full according to Parks & Rec).
- November-Nothing planned as of yet, but a repeat bowling social is a strong possibility. I'm also talking to Richard at the HOP about glow in the dark pickleball as a club social event. At some point in time I would also like to partner again with Crust NC Pizza, as well as have Damo and his Karaoke at a social event but nothing is definite yet.
- December-The Annual Wilmington Holiday Parade followed by a gathering at a local venue (Hi-Wire is a possible location since it's proven to be well-received in the past & close to the parade route). Other suggestions are always appreciated!
- That completes the 2023 monthly social events and my term :)
- Inland Greens would be a good place to have a social w/the clubhouse.

### **Outreach- Holly Manning**

Still do not have anyone for this committee position.

Mojo aka Todd Muffley has stepped up to do the summer camp clinic at the MLK center. Approximately 20 kids showed up, we are hoping to give paddles to the kids.

### **Permanent Pickleball Courts-Amy Rusinak**

Beau Rivage is happy to be working with the club.

There are 5 memberships available for auction for Pickleball and Pool up for Cape Fear Pickleball Members!

Need to submit Lucky winners

Name:

Phone#:

Email address:

DOB:

to Amy Rusinak, so that Audra can make Membership cards.

Arrowhead is going great, people are happy with the resurfaced courts.

### **Fundraising- Holly Manning for Feri Nejad**

No report.

### **Old Business**

- Springly update – Notification to Members (David)
- Newsletter (Lisa)
- Trainer Collaborations Applications Discussion (Simon & Boyle)  
*Motion made to vote Jesse Simon in as a CFPC Preferred Trainer. Motion seconded. Board voted unanimously to have Jesse Simon be a CFPC Preferred Trainer.*
- Community League for 55+, Marcia Easton is willing to be the club director but need coaches for each team. BOD thinks waiting until the spring for club involvement.

## **New Business**

- DUPR Waterfall and Club Fall tournaments (Christian) Legion for the club fall tournament, Emergortho will be a sponsor of the fall tournament. Possibility Arrowhead and Beau Rivage for DUPR Waterfall.
- Pickleball Player Survey (Carol) Two women are writing a “chicken soup for the soul” kind of pickleball book and have asked the club to post the survey they are using to write the book.

*Motion made to accept the player survey to email blast and put onto the Facebook page. Motion seconded. Board voted unanimously to put the player survey out on email and the Facebook page.*

- Element3 Program for 65+ . Program is free for members and the club. Holly has researched and it is good program. Element3 works with BCBS, United Health and Etna. Element3 pays the club members and the CFPC for the member’s activity. CFPC signs up for the program, then it is up for the members to sign up. Goal is to keep aging population healthy. Members of Element3 get paid out for their activity including games, training and CFPC activities.

*Motion made for CFPC to register in the Element3 Program and to promote the Element3 Program to club members. Motion seconded. Board voted unanimously to register in the Element3 Program and to promote the Element3 Program to club members.*

- (Holly) Springly update-David –see above

### **Announce date/time/place of next Board meeting**

In person Wednesday, September 13, 2023-4:30pm, Northeast Regional Library.

***Meeting Adjourned July 12<sup>th</sup>, 2023 5:50pm.***