

CAPE FEAR PICKLEBALL CLUB
BOARD MEETING
May 10, 2023, 4:30pm
Via Zoom

Board Members present: Holly Manning –President, Jimmy Carlo-Vice President, Peter Burrows-Treasurer, Lisa Cunningham-Secretary, Jackie Sage- Director of Membership, David Duffield-Director of Communication, Wayne Bigg-Director of Training, Carol Hunter-Director of Social Events, Amy Resnick- Permanent Pickleball Committee Chair, Feri Nejad-Fundraising Committee Chair.

Board Members absent: Christian Kalwa-Director of Training

Nonboard Members present: Feri Nejad, Amy Resnick, Carolina Tennis & Pickleball –Henry Boyle, Dorian Brown, & Mike Zaluski (will present at end of the meeting).

Attendance is sufficient for a quorum. Meeting called to order at 4:32pm

Motion made to approve the 3/8/23 Annual General Meeting Minutes, motion seconded. The Board voted unanimously to approve the 3/8/23 Annual General Meeting Minutes.

Board Member/Committee Reports

President-Holly Manning

Laura Fenton (PB camp) coming in May, 21-23. Will have an additional trainer with her. Most slots filled but there is still some availability.

48-48-48 Pickleball Challenge to take place on May 25th. Carol is the point person, Wayne Bigg & Councilman Cliff Barnett will be playing with Shannon & Dean. Media blast has been sent out and one will be sent out, as it gets closer. John Hambel working on a mini-trip offered to Myrtle Beach in the fall for inter-club play, more info to come in July. Merritt Moore is building an indoor pickleball venue and would like to discuss a partnership.

Jesse Simon has been sent the application to partner/collaborate with the club. Henry Boyle will be presenting later in the meeting.

We are still seeking an Outreach Chair – please ask around with the people you know that you feel may be a good fit.

Vice President- Jimmy Carlo

120 balls are left, do not need to purchase now. Moving forward Franklin will only provide balls for special events & tournaments, this requires sending a special request. Core has recently replaced broken balls for Wrightsville Beach, Holly will pass Justin's (CORE owner) info onto Jimmy for him to contact/handle moving forward. Franklin balls used during the spring tournament are now in the storage unit and marked for tournament use only.

Treasurer –Peter Burrows (not in attendance)

Consider opening up a money market account with excess funds that will earn interest-All Board members in agreement that excess funds could be held in a interest bearing account. Lisa to follow up with Peter- amount and type of account TBD.

Noteworthy Items:

Spring Tournament income has not come in - Still have some expenses to be recorded

Membership continued to grow (52 new members)

90% of membership goal reached at end of April – 593

Peter has not received any notice from the IRS, Peter recommends we wait until we hear from them. Amount, savings account.

Secretary - Lisa Cunningham

Red Cross would like us to co-sponsor a blood drive at the Nir Family YMCA on May 31st. Need a minimum of 25 people; Information from the Red Cross will be forwarded to David/Jeanette.

Director of Membership –Jackie Sage

Currently have 700 members. Jackie still has Paddle Bandz and suggests a final distribution including a hard stop date at which time the bandz become property of the club and can be sold. At a social in July, Jackie would like to collect items for a local animal social, she will collaborate with Carol.

Director of Communication- David Duffield

No formal report. Jeanette will continue review requests for the CFPC Facebook requests for the club page and Jeanette will work on posting a trivia question for the members via Facebook. Sponsorship page is being developed and David will circle back to Holly about additional items needed for the sponsorship page.

Director of Competition- Holly Manning for Christian Kalwa

Spring Tournament

- 100 + players
- Total revenue for club TBD

Fall Tournament(s)

- Build off Spring Tournament to get the ball rolling for the Fall Tournament possibly October. Members and nonmembers with a higher entry fee.
- Additionally DUPR is requesting to work with us to host one of their Waterfall Tournaments in the fall as well. They are looking at some point in September. If participants win their skill level (2.5, 3.0, 3.5, etc.) then they advance to the National Waterfall tournament.
- There will be \$24,000 in cash prizes to teams that win their national groups. From my zoom meeting with them it seems that they will advertise for us (wouldn't hurt for us to advertise as well) but we would need to cover the cost of running the tournament same as our other tournaments. Only difference would be that we would use their DUPR app to have people sign up and register for the tournament (pretty simple to do) and they would collect 10% of the total revenue of the tournament and we would get the other 90%. We would set our own prices on entry and such. Would need approval of the board to precede forward with discussing/scheduling the tournament.
- Suggested that at future tournaments there are age divisions as well as skill levels.
- Suggested that a tournament for beginners only happen, Wayne could run on a Saturday in place of training.
- Club should research a moneyball event.
- Suggested by BOD to divide tournament by both age and skill. Suggested possibly a 70+ tournament as well as a beginner's tournament.
- Carol would like to stay away from 9/23/23, date for any tournaments- Beau Rivage social event has been scheduled

Director of Training-Wayne Bigg Jr.

Greenfield Lake group continues to grow. Wayne is also organizing beginner open play on Mondays 5:30pm-7:30pm- this includes net set up, scoring, etc.

Sunday, May 21st, May 28th & June 4th from 11am-1pm at Legion Stadium for Skills & Drills and informal rating clinic.

Sunday May 21st, Sunday May 28th and Sunday June 4th from 11-1 at Legion Stadium.

September 23rd at Beau Rivage might be an additional opportunity for members to be informally rated.

Level Up Training -Wednesday's at Legion Stadium from 6:30 to 8:30 starting May 17th, should be geared to 3.5 going to 4.0.

Skills rating definitions sign at the court might be helpful.

Director of Social Events – Carol Hunter

*March "Pop-Up" Social at the HOP included delicious, complimentary pizza from Crust N.C. 60+ attended, I hope to partner with both again in the future. The owner Jeff (as a token of our appreciation) was offered (and accepted) a spot on our member's advertisement page, bought and paid for through proceeds from the 50/50 raffle that evening.

*April "Pop-Up" Social at Belvedere Pickleball was "Luck Of The Draw" format and drew a crowd!! 50+ CFPC participants enjoyed playing with 40-50 Belvedere players and many spectators. Our host club kindly waived the \$5 player fee, as

well as provided us with an abundance of food, beverages, free raffle gifts for participants and a fun day for players and spectators. Future partnering with Belvedere is likely. Note: Their founder, Howard Hess was recently hospitalized after suffering a heart attack on the courts. He is currently in rehab but still having difficulties so any thoughts and/or prayers you could send his way would be most appreciated. Get-well cards were signed by both club's members and sent to Howard in appreciation for all he has done for the sport and for his continued recovery.

*May "Pop-Up" Social will be held on Armed Forces Day 5/20 recognizing those currently serving in our collective military for their dedication & service. Seven Mile Post will provide corn hole, music, and a discounted \$10 event menu. The SignUpGenius is now up on our website and Facebook page. We will have raffle prizes and a 50/50 raffle. We'll partner with the Wrightsville Beach Pickleball Group from 12-3pm then move to their courts & continue with social pickleball play 3:30-7pm.

Along with that in May, I hope to gather members for socializing and supporting the 48-48-48 Guinness World Record Challenge at NRP. Something will be coming out shortly regarding those plans (if it hasn't already been announced). June "Pop-Up" Social has been booked at Paradise Alley (axe throwing & arcade). Thank you for your board approval on that venue. It is in the planning stages but will be announced soon so that members may have an opportunity to sign up before it is offered to friends and club members at Wrightsville & Belvedere. The cost to participate in axe throwing will range between \$15-20 per person, which is below the cost to go there on your own. Snacks & birthday celebration treats will be provided by the club. Food & drinks will be available for purchase at the establishment.

Lutheran Church would like the CFPC to replace their nets. Jimmy and Carol will meet at the church to see exactly what needs to be replaced and how we can best replace the equipment.

Portable Johns- the business that provided the port a potty's for the tournament had to provide the units for an additional weekend and reduced the rate from \$200 to \$30. Company will be thanked on our FB page and website.

Permanent Pickleball Courts-Amy Rusinak

Arrowhead courts are popular and there has been some concern about cracking of courts. Sign is up there currently saying courts will be closed for repair.

Fundraising- Feri Nejad

Will be meeting with Carol to discuss ideas to help the club.

Old Business

Springly update-Holly and David will be offering a webinar to BOD on how to use Springly. We can collect ratings, and we can target certain level players which will help with training opportunities.

Continue to need an **Outreach Chair**, please send any possible ideas of people to Holly.

CFPC Member Tournament – covered in committee reports April

Member Sponsorship website-covered in committee reports

New Business

Rating Clinic for CFPC Members-scheduled

Big Buddy Program picnic (Lisa)-August 13th, 4pm-6pm, Greenfield Lake would like to have 6-8 volunteers. Have some stations set up and have a start and stop time. Lisa will be the point person.

Skills and Drills Clinic

Mt. Olive pickles, might be a possible option as a sponsor for events-Amy will follow up.

Trainer Collaborations – Henry Boyle - Carolina Tennis and Pickleball –Board of Directors will ask group to complete the application for collaboration/partnership and BOD will discuss further.

Meeting adjourned at 6:23pm, next meeting is Wednesday, July 12th.

