

CAPE FEAR PICKLEBALL CLUB
BOARD MEETING
February 9, 2022 2pm via Zoom

Board Members present: Holly Manning –President, Jeanne Login-Vice President, Lisa Cunningam-Secretary, Anne Coffee-Treasurer, Carol Hunter-Director of Social Events, Ken Huff-Director of Competition (Zoom), Patty Hochwalt-Director of Training

Board Members absent: Ray Frieberg-Director of Communication, Jackie Sage- Director of Membership

Nonboard Members present: Joe Raina –Training, Lib Wanner-Outreach, Amy Rusinak-Permenant Pickleball Courts,

Attendance is sufficient for a quorum. The meeting was called to order at 2:03pm, 2.9.2022

Holly made a motion to approve the January 12th, 2022, Board Meeting Minutes, motion seconded. The Board approved the motion unanimously.

President – Holly Manning

Software applications update- Holly, Carol, Ann and Jackie have decided on a software application based on price, functionality, user ease. Software will free up time for admins, allow members to have a member portal and sign up for all events (competition, training, social). Will discuss specifics under new business.

Pickleball Central 2021 Rewards of \$676.54 rewards was received. We also have a new Cape Fear Pickleball club credit card that is currently kept with the club treasurer.

Cape Fear Pickleball Club Logo trade marking update. Kevin has reviewed the information to trademark the club logo- Kevin and Holly will fill out the necessary forms for the club logo to be a “signature mark” (club does not need a trademark but a signature mark). Having the logo signature marked will prevent others from using it. Cost is \$75

Jackie made a motion to move forward on getting the logo signature mark, motion seconded. Board approved the motion unanimously.

Gamma Paddle review- CFPC received 2 Gamma Paddles to review, club members Wick Wickliffe and Ken Huff used and reviewed the paddles. Cape Fear Pickleball Club is currently on the Pickleball Central list to receive equipment to demo and review.

Holly has created a QRC code for the club. This code can be used in emails, signage. When taking a picture of the QRC code it will direct people to the Cape Fear Pickleball club website. Signage with QRC code will be place in club boxes.

Vice President-Jeanne Login

Jeanne presented CFPC insurance renewal information (see attached document). Jeanne has set up a presentation with Josh Heinberg, Heinberg Insurance for the Board of Directors. Meeting will be on February 24th, 5:30pm- 6pm, via Zoom.

Treasurer – Anne Coffee

To date- Membership Dues income of \$6943.79, additional income from apparel sales. Expenses include \$100 for entry fee for parade and annual Zoom fee paid out to Holly.

As of 2.9.22 there is \$12,622.50 in checking account.

Club has a \$676.54 credit from Pickleball C.entral- 100 Pickleballs were purchased for club use for \$225, leaving the club with credit of\$443.29 did purchase balls.

Ken made a motion made to approve the financial report submitted by Anne (2.9.22). Motion seconded. Board approved unanimously.

Ken made a motion to increase the amount that the Director of Competition can spend up to \$500 without board approval. Motion seconded. Board approved unanimously.

Ken made motion to allow all other board members ability to spend up to \$250 without board approval. Motion seconded. Board approved unanimously.

Ann made a motion to purchase balls from Patty for \$141.00. Motion seconded. Board approved unanimously.

Secretary - Lisa Cunningham

No report

Director of Membership – Holly Manning for Jackie Sage

As of 2/9/22- 496 members, 28 renewals, 5 new and 1 nonrenewal. Jackie will send out an email reminder about membership renewals, reminding people of the benefits of being members. Jackie will follow up identifying regional club ambassadors, which would help improve communication within the club.

Director of Communication-Holly Manning for Ray Freiberg

Facebook page continues to experience counterfeit ads, Holly reached out to Facebook about this and only solution is to go private. Holly is looking for someone to take over social media accounts. Board members should

Director of Competition-Ken Huff

Ken has purchased 100 balls which will be arriving soon. Approximately 33 balls for each of 3 locations.

Discussion and research continues about a club members only tournament to be held on April 29th, 30th & May 1st. Levels to include: Beginner, 3.0, 3.5 and 4.0. Mens, Womens and Mixed, maximum of 12 teams for each category. Approximate costs-\$360 for the medals, may cost \$375 for Northern Regional Park, (possibly free), \$125 balls, food and water \$200, gift for participating members \$375 (shot glass), approximate total \$1600 for club member tournaments. Could have as few as 48 teams or as many as 72. Entries will be limited of 12 teams for each division, \$25 per person entry fee. Any additional money collected through donations or a silent auction to be donated to Domestic Violence Shelters in memory of Mary Ann Breault. Additional details to follow.

Ann made a motion to have a members only tournament, Jeanne seconded. Board approved unanimously.

Director of Training - Patty Hochwalt

Training starts on March 12th, at Greenfield Lake. New ball machine has arrived so the club now has two ball machines. The older machine will continued to be loaned to members, free of charge. New ball machine will be used for advanced beginner series at Robert Strange on Sundays. Patty would like to charge a dollar or two for drinks and snacks. Jimmy, Beau, Joe and Patty will be alternating on Saturdays at Greenfield Lake.

Director of Social Events – Carol Hunter

Pop Up social events are being worked on by Carol and her committee. Committee would like to have a letterhead to present to establishments when asking for club discounts. First social event of the year will be at the HOP. Price being offered by HOP is \$10 for 3 hours of play, \$15 for food and 3 hours of play. Two time slots and a maximum of 34-36. We should follow up with HOP and move event from February to March.

Belvedere Pickleball Center, Hampstead, would also do a drop in event with the CFPC members, if we did it closer to summer time the beer garden might be open, pop up social events one a month put it out there and see what it happens to.

Permanent Pickleball Courts Committee-Amy Rusinak

Beau Rivage will be open soon and will partake in club social events. Marcia and Amy met with Davina, from Wilmington Parks and Rec. Olsen park location will have permanent pickleball courts, it is at least a year long process. Group

received positive feedback on the club outreach events. Davina will work on getting nets for local areas. Arrowhead Park, part of New Hanover Parks, courts are taped for pickleball but still have tennis nets. Amy will have them reexamine Arrowhead Park for 6 courts, and will reiterate that courts and fencing will need to be realigned for pickleball to be played safely.

Amy has been having an ongoing conversation with UNCW to start a UNCW pickleball club.

According to Steve Moriessy \$70,000 is still in the recommended budget for Arrowhead Courts. Steve and Holly will get a letter together to the county to advocate keeping the money in the county budget for these courts. Courts still might not happen until 2023.

Outreach Committee-Lib Wanner

Committee met on Monday, they are training kids with no public place to play. Information from the survey will help refresh the committee, as well as recruit new volunteers.

Outreach Committee is still in touch with the city, and the club will participate at the New Hanover County Health and Wellness Fair, on May 7th. Outreach Committee will need 12 volunteers for this event.

Gabriel at Davis Center, is willing to work with us on finding middle school and high school students who would like to learn pickleball.

Info from USPA has been sent to Joelle Newell about setting up an intramural pickleball sports team.

Lib announced Cape Fear Pickleball Club's outreach efforts will be featured in the March/April issue of the Pickleball Magazine.

Old Business

Board member duties/P&P - discuss voting structure (proxy, email voting, ballot, other options? What to do if tie). Move to New Business

Ball Replenishment - schedule and location

Motion made to replace balls 4 times a year or as required at locations club boxes. Motion seconded. Board voted unanimously to approve schedule to replace the balls 4 times a year

Survey update-Board will send survey suggestions to Lisa by Friday. Board suggestions include adding additional demographic information about where members play, change wording on level play using USPA rating levels. Board will send survey suggestions to Lisa by Friday, 2.11.22.

Schedule of BOD meetings - 2 zoom meetings with 1 in-person meeting. Voting on the times suggested: 2:00 pm, 4:30 pm or 6:30 pm. Every month rotate meeting times between 4:30pm and 6:30pm.

Motion made to rotate monthly meetings between 4:30pm and 6:30pm time. Motion seconded. Board voted unanimously to approve.

Sponsorships update- Holly has spoken to Franklin, and Head Sports. Selkirk would like to meet with Ken. Ken has emailed a list of questions to the Selkirk representative.

New Business

Lockbox options-cost to change current locks to combination locks on the 4 boxes will cost approximately \$500.

Combination can be changed several times a year. Holly will send out a detailed email about voting for lockbox options.

YMCA Senior Tournament event at Ogden with Jane Klippel. Lisa will confirm if Jane needs anything additional from the club for the March event at Ogden Activity Center. (currently club will post flyer on social media and email information).

Parkinson's Tournament and future Senior Games involvement will be discuss at a later date.

Software selection preview-Springly, has been reviewed by Holly, Carol and Jackie. Software allows us to provide custom fields and also has the ability to host the club website. Cost will be \$25 a month for the first year and \$50 the second year but representative does have a code for us to reduce cost back \$25 for the second year. Can be set up to register people for all club events. We can run apparel or other club items through a store. Charges for running money through Springly are similar to paypal. Does not work on a mobile app but is cloud based and can be book marked and accessed via cellphone. Club admins can update profiles for members and can sign up people for events.

Brian Chandler will review Springly to see if it is compatible with the current website.

Announce date/time/place of next Board meeting (Wed, March 9th. Time/place TBD)

Meeting will be 3/9/22, 6:30 pm place TBD, keep agenda to 5-8 items.

Meeting adjourned 4:40pm.