

**CAPE FEAR PICKLEBALL CLUB**  
**BOARD MEETING**  
**June 8, 2022 4:30pm NHC Northeast Regional Library**

**Board Members present:** Holly Manning –President, Lisa Cunningham-Secretary, Jackie Sage- Director of Membership, Ken Huff-Director of Competition, Patty Hochwalt-Director of Training.

**Board Members absent:** Jimmy Carlo-Vice President, Anne Coffee-Treasurer, Ray Frieberg-Director of Communication, Carol Hunter-Director of Social Events.

**Nonboard Members present:** Jeanette Stephenson, Steve Morrisey, Lib Wanner, Amy Rusinek

Attendance is sufficient for a quorum. The meeting was called to order at 4:32pm, 6.8.2022

*Motion made to approve the May 11<sup>th</sup>, 2022, Board Meeting Minutes, motion seconded. The Board approved the motion unanimously.*

**President – Holly Manning**

Springly Software Update-Holly and Brian Chandler have met with the Springly developer, software will be ready by the end of July.

City Councilman Cliff Barnett interested in meeting with the club regarding permanent pickleball courts.

A 10x10 climate controlled storage unit has been secured at Castle Hayne Storage, 2415 Castle Hayne Rd. Unit, \$80 a month. Board of Directors will all have access to storage unit.

**Vice President-Holly Manning for Jimmy Carlo**

Jimmy has distributed 3 keys for \$5 each, purchased 5 keys for \$2 each.

Jimmy and the club ambassadors are encouraging nonmembers who are using club equipment to join the club.

**Treasurer – Holly Manning for Anne Coffee**

See report. \$2000 has been donated to Domestic Violence Center from the CFPC.

We have not received an invoice for the \$500 that we owe for the Tutor Pickleball machine.

Before the year is over, we will need approx. \$400 for balls. There is still a Pickleball Central credit if needed.

*Motion made to approve the June 2022 budget report, motion seconded. The Board approved the motion unanimously.*

**Secretary - Lisa Cunningham**

No report.

**Director of Membership –Jackie Sage**

Current membership is 491.

Membership Scholarship Program would allow us to pay the yearly dues for pickleball players who could not financially afford membership. A scholarship application will need to be created and Board needs to discuss amount of money that will be set aside for membership scholarships.

Dick Early, CFPC Ambassador at Wrightsville Beach is not doing well, Jackie will reach out to him. It was suggested that we invite Ambassadors to a Board meeting.

**Director of Communication- Holly Manning (acting)**

If you want something posted on Facebook or the website, please write it yourself.

The search for a Director of Communication to replace Ray continues. We have a public website, person who fills this position should have some website knowledge.

Items on Facebook, can be events or announcements. When sending Jeannette information, please let her know how if you would like it posted as an event or announcement. A person can join the club Facebook group without being a CFPC member.

Jeanette will create a Facebook Challenge to engage Facebook followers and Cape Fear Pickleball Club members, goal is to increase number of followers and club members.

**Director of Competition-Ken Huff**

48 balls are left, 20 will be going to MLK.

We are giving 65 balls to people who are renting the ball machine. Patty will keep the balls that she has for the machines and training.

Ken will be reviewing the DUPR (Dynamic Universal Pickleball Rating), app. We will get the information out on CFPC Facebook page when he is ready. Using DUPR will assist in rating players for future ladders and tournaments. CFPC could offer a ratings clinic as a fundraiser.

After the success of the last tournament, club is considering a tournament in November. Possible date would be the second week in November and the 6 courts at Beau Rivage could be considered for a tournament location.

Tournament expenses were approximately \$700 but would have been closer to \$1800 (NHC court rental fee was waived due to the charity nature of the event and CFPC shot glasses were donated by Kevin Dovel. Club should rework an existing power point, and advocate with the city council for permanent courts at Legion Stadium.

**Director of Training- Patty Hochwalt**

We need an additional training location other than Greenfield Lake. Currently Greenfield Lake location is not big enough to handle new players and the people who want to regularly play.

Club should consider keeping beginner lessons on Saturday morning at Greenfield Lake and offering a second another beginner training location at the same time on Saturday morning.

Patty is putting together a gold pickleball trinket for outgoing Board members and Board discussed additional gift of a lifetime club membership to outgoing Board Members.

*Motion made to give BOD members of 4 years or longer a free lifetime membership. Motion seconded. The Board approved the motion unanimously.*

**Director of Social Events – Carol Hunter**

Captain Bill's Social Event was very successful. Next social event is Monday, June 20<sup>th</sup>, 5pm-8pm at Club Golf, venue offers indoor golf simulators and outdoor activities. This is open to members only.

Carol will research date and details of CFPC participating in the Carolina Beach Parade.

**Permanent Pickleball Courts Committee- Amy Rusinak**

Arrowhead has been approved for permanent pickleball courts. There will need to be additional construction on the corners and entrance, there is no plan to light the courts. The courts are landlocked and Steve has suggested the use of trees for sound reduction.

Discussions about additional permanent pickleball courts will be on hold while Arrowhead is being renovated.

There is 1 million in the Capital Improvement Budget for improvements at Olsen Park which is owned jointly by New Hanover County and the city of Wilmington. The downside is the location is close to Northern Regional Park. The money in this budget is bond money and can only be used at Olsen Park.

Next steps are to get in front of the mayor and the city council about permanent pickleball courts.

Terry Smith is on the New Hanover County Parks and Recreation Advisory Board. He has been in contact with Holly and Jimmy regarding permanent pickleball courts.

### **Outreach Committee-Lib Wanner**

17 volunteers have signed up for our outreach events with local youth.

Silver membership for Sign up Genius has been helpful in volunteer recruitment and sign ups.

New Outreach programs include:

Drop In Teen play-at MLK on Friday afternoons 1pm-3pm. This event, including time and location was supported by Mary Jones and the city staff.

4-H Pickleball Academy-4 H youth leaders will be trained and then train kids once at Davis Center and once at MLK. Trying to connect kids with kids.

Staff at MLK said if possible they would like the same volunteers each week to help build relationships with the youth who are attending.

Youth Provider Pickleball materials that we purchased last year will be used for training the trainers.

### **Old Business**

Fundraising to benefit the club- consider the purchase of pickleball ID tags as a fundraising opportunity for the club (club cost \$2/sell for \$5). Tags should be durable so emergency information is permanent and easily read. Money raised could support club tournaments/permanent pickleball courts/scholarships.

Queensboro is a local company who would set up a virtual kiosk at on their website.

*Motion made to purchase 250 emergency tags. Motion seconded. The Board approved the motion unanimously.*

Paddle Bands are an option for future fundraising or incentives for renewing memberships, price for 500 is \$4.00 per band.

### **New Business**

Steve Morrisey is stepping down as an Ambassador for USAPA. Having an USAPA ambassador helps gives a national pickleball voice to the local community. The USAPA Ambassador helps our local pickleball community get local support from the city and county for the new courts. USAPApickleball representation on local county and city boards is essential in getting more funds for permanent courts.

Steve is willing to meet with anyone who might be interested in replacing him as the local Ambassador.

Next Meeting will be 7/013/22, 4:30pm, via Zoom.

Meeting adjourned 6:32pm.