

**CAPE FEAR PICKLEBALL CLUB
BOARD MEETING
April 13, 2022 4:30pm via ZOOM**

Board Members present: Holly Manning –President, Jimmy Carlo-Vice President, Anne Coffee-Treasurer, Lisa Cunningham-Secretary, Ray Frieberg-Director of Communication, Carol Hunter-Director of Social Events, Jackie Sage-Director of Membership, Ken Huff-Director of Competition (Zoom), Patty Hochwalt-Director of Training

Board Members absent: N/A

Nonboard Members present: Lib Wanner-Outreach

Attendance is sufficient for a quorum. The meeting was called to order at 4:34pm, 4.13.2022

Motion made to approve the March 9th 2022, Board Meeting Minutes, motion seconded. The Board approved the motion unanimously.

President – Holly Manning

Equipment replacement-need a total of 4 new nets/system and a pickleball bag, at two locations. Old nets will be donated to the school system if they would like them. CFPC has a credit remaining at Pickleball Central, club will use the credit and additional amount needed from the budget to make the purchase for the nets/frames/bag.

Signature Mark has been approved, and is registered with North Carolina Secretary of State .

Vice President-Jimmy Carlo

No report.

Treasurer – Anne Coffee

To date- Membership Dues income of \$12,738.60. There is \$7000 in the budget for membership; as of today we have collected \$10,059 in membership fees. \$2800 in Paypal account. Anne confirmed we have money in the budget for the new equipment. Insurance bill (approx. \$1200) will be on the credit card, we will be receiving a refund of approximately \$300 from previous insurance policy that was canceled. If Board members charge something make sure a receipt is submitted to Anne and she is made aware of the charge. Clothing sales totaling \$261 will be deposited. Club brochures will be on the credit card bill.

Secretary - Lisa Cunningham

No report. Lisa to follow up with Jane about senior games.

Director of Membership –Jackie Sage

Total of 414 members as of today. 56 new members since the last meeting.
Ambassador shirts (5) need to be distributed as well as brochures.

Director of Communication- Ray Freiberg

Jeanette Stephenson is the new social media manager and she is doing a great job. Ray is resigning on June 1st. Looking for someone to take over the website and email, the position requires 2-3 hours a week. Thank you to Ray!

Director of Competition-Ken Huff

Thank you to Ray and Jimmy for the support in getting players for the tournament. Ball replacement-14 Franklin X balls have been put out and 200 have been ordered.

Ken suggests that during tournament we get feedback on interest in a ladder league.

Due to lack of interest, the tournament is now open to non-members. Final tournament roster will be compared to member roster to get an idea of what percentage of people who signed up for the tournament are club members.

Ken will need an email list of names of the players in each bracket, Jackie will assist with this

Deadline for signing up for the tournament is April 24th.

Director of Training-Patty Hochwalt

Training at Greenfield Lake fends April 24th. Over 20 attendees, 5 instructors (Joe, jimmy, Beau, Christian and Kevin, Another training session on May 1st, 8th, 22nd is already full. Steve Morissey is going to design a training program for approximately 10 weeks, working on a stroke a week. There is a new ball machine en route to replace the current new one that was malfunctioning.

Director of Social Events – Carol Hunter

Pop Up event on Sunday, April 11th, at 7 Mile Post was successful, about 50 people attended, played corn hole, attendees paid for their own food and drink.

Next event will be at Captain Bills on Sunday, May 29th 12pm-3pm. Cost to the club was \$30 and includes use of 3 volleyball courts. There will be no charge for members to attend and participants will purchase their own food and beverage.

Board in agreement that nonmembers should be allowed to attend social events unless the attendance of the nonmember prohibits a club member from attending.

Ray will provide Holly with access to the website so Holly can create a club calendar on the current website.

Castle Hayne Senior Center would like to add Pickleball to their programming at NRP, Lib spoke to Kelly Morgan and will follow up with Castle Hayne Senior Center.

Permanent Pickleball Courts Committee- Amy Rusinak

Permanent Pickleball Courts Committee will be joining forces will Libby for the summer to work on outreach efforts. Working with Chris Tatum with Wilmington Tennis, to get a handle on what tennis courts in the county are used and the level of usage.

Pickleball Courts at Beau Rivage, are not completely open. Still waiting for some permits but Amy will coordinate with Carol for a social once venue is open.

Email campaign to Parks and Rec was successful with contact from our group, asking for permanent pickleball courts. Arrowhead courts are still on the budget to be approved for their budget but not until the end of May.

Outreach Committee-Lib Wanner

Amy and Marcia have been helping with Outreach. Schools were appreciative of old nets.

35 paddles and some balls are in stock pile to be used for upcoming events which will be discussed in new business.

Old Business

Springly Software Application set up and ready to go. Holly will do a tutorial on YOU TUBE for admins and club members.

Website hold up involves the migrating it Springly, Brian Chandler will be working on it. Credit card fees are 1% less than the paypal fees. Everything else is ready to go, just waiting on the website.

Update on the April Tournament.

New budget is \$700-\$800. Currently have 70 people signed up, 54 people paid.

Selkirk will donate paddles for the silent auction.

Ken has enough new pickleballs if balls don't show up.
Franklin is a current sponsor and will be sending their stuff.

Ken currently has 3 volunteers. He and Jackie will meet to identify additional volunteers.

Budget for food and water-Carol will purchase bottled water and snacks for players, all monies spent should come out of the competition budget. Carol will handle coolers and water.

Ken will secure the club banner from Kevin Chandler and will find some additional tables.

Holly, Carol and team have been working on donation items for the silent auction. All silent item auctions should be turned in by April 22nd.

Motion made charge \$5 for a key to the CFPC equipment boxes. Motion seconded. Board approved the motion unanimously.

Lockbox keys- Jimmy has the master key. Price for key to lockbox is \$5.

New Business

Outreach Committee -3 events on April 30th. Tournament, Healthy Kids Day 9:30am-1pm and the Davis Community Block Party- The club will work along side of the YMCA and Jane Klippel will work on future programing for Davis community at the Ogden YMCA.

In contact with the city of Wilmington about pickleball program for MLK Center summer teen program (ages 11-14). New Hanover County 4 H is also interested in learning and teaching pickleball.
Send volunteers to Lib. Lib would like an assistant with outreach.

Club storage unit research. Average cost of storage unit is \$100 a month, this is too costly for the club. Items include rolling nets, banner. Looking for a member to house the club items. Carol, Jackie and Holly also have items that they are storing for the club, which they would like to get into a storage unit with the items Kevin is storing. Once photos of all items needing storage are secured, Board will discuss next month.

Next Meeting will be 5/11/22, 4:30pm, via ZOOM.

Meeting adjourned 6:34pm.