

CAPE FEAR PICKLEBALL CLUB
BOARD MEETING
March 9, 2022 6pm Junction 421

Board Members present: Holly Manning –President, Jeanne Login-Vice President, Anne Coffee-Treasurer, Carol Hunter-Director of Social Events, Jackie Sage- Director of Membership, Ken Huff-Director of Competition (Zoom), Patty Hochwalt-Director of Training

Board Members absent: Lisa Cunningham-Secretary, Ray Frieberg-Director of Communication

Nonboard Members present: Lib Wanner-Outreach

Attendance is sufficient for a quorum. The meeting was called to order at 6pm, 3.9.2022

Motion made to approve the February 9th, 2022, Board Meeting Minutes, motion seconded. The Board approved the motion unanimously.

President – Holly Manning

Application for signature mark has been mailed off with a check, it will take 6- 8 weeks to get it approved.

Due to cost, the club will not make any changes to lockboxes.

Policies and procedures are on hold for the time being.

Holly has been working on CFPC brochures; we have \$500 in the advertising budget for this.

QR codes which take people right to the club web site are now posted in the lock boxes.

Holly suggests the club add a business page to our web site and allow members who own their businesses to advertise for free.

Motion made to add a member business page to the club website, motion seconded. The Board approved the motion unanimously.

Kevin would like to remove club equipment (rolling nets, boxes, etc.) from his garage and suggests we rent a storage unit. Board will follow up on finding a unit.

Vice President-Jeanne Login

Insurance has been switched over to Heinberg Insurance as March 1st. We should be receiving two checks with a refund of \$300 from the other insurance company. Jeanne will be resigning as Vice President as of this evening. Jeanne has offered to stay on as an advisor. Jimmy Carlo has agreed to step into the role as Vice President. Jeanne has had keys made for club boxes and will pass them onto Jimmy. Holly will get Ray to update the website.

Treasurer – Anne Coffee

To date- Membership Dues income of \$8500. Insurance check has been sent for \$330, Ann will send an additional check for approximately \$1200 for insurance (bringing total for the insurance to approximately \$1500).

Expenses have been for balls and the HOP social- HOP social was paid with for with the new credit card.

Current bank account balance is \$13, 658.

Secretary - Lisa Cunningham

Absent. No report

Director of Membership –Jackie Sage

Since the last meeting, 26 new members, 16 cancellations, 56 renewals for a total of 358 club members.

Director of Communication-Holly Manning for Ray Freiberg

New social media manager is Jeanette is doing a great job, Holly suggested she post twice weekly on the club Facebook page. Ray would like to resign and we are looking for a new website manager and Director of Communication.

Director of Competition-Ken Huff

Flyer for Club Tournament has been created and people are signing up. Information about the tournament is also on our web.

Budget for the tournament was \$1800 and was based on 72 entries.

Current expenses are as follows:

Medals \$345, court rental at Northern Regional will be free, \$200 for food, no cost for the balls, misc. budget of line item of \$100 will be used for zip ties, table clothes, etc., current cost \$680. Gift for players cost \$320. Total budget for tournament will be \$1000.

Tournament sponsors include:

Core Pickleballs -will send a banner and 6 string bags, Core will also provide a promotional code for club members to use.

Head-Ken will follow up with Head.

Franklin X-needs a credit card on file, Anne will follow up with Franklin X. Franklin X will send two banners and a promotional code of 25% off for all the club members and a sling bag for the silent auction.

Holly suggests going forward, we change up our charity causes for each tournament.

Ken needs the following assistance with the tournament (total of 5 volunteers):

Check in volunteer

Food and water-Carol/social committee

Set up help the evening before

Assistant to tournament director (Ken)

Jackie and Holly will check review volunteer list that has been generated through membership info & survey.

Director of Training-Patty Hochwalt

Training at Greenfield Lake starts on March 12th. Two courts and two instructors, one instructor will take new people the other instructor will do skill drills.

New ball machine was defective; company will send a new machine (shipping free).

HOP is offering a \$2 discount on instruction for CFPC members.

Patty signs up training participants via text and email, process should be streamlined and new club software will help with this.

Director of Social Events – Carol Hunter

Pop Up is event at the HOP on Saturday. There are 3 more spots available. Social Events will provide snacks and water. HOP donating some raffle items.

Carol attended the Wrightsville Beach Association Casino night and some of the funds will be donated towards the permanent pickleball courts at Wrightsville Beach.

Social Events will try to have a Pop Up social event once a month beginning in April.

Parks and Rec needs updated club insurance information.

Permanent Pickleball Courts Committee- Holly Manning for Amy Rusinak

Met with Jake from Beau Rivage, still putting a package together for discounted Beau Rivage Pickleball Court membership. This is currently on hold until Amy returns and meets with Jake again.

Amy spoke with Luke Waddell from city council and he is interested in helping get permanent pickleball courts, Amy has sent him an email with information.

Amy spoke with WGTA to gain information to collaborate with them.

Outreach Committee-Lib Wanner

Information from the survey will help determine volunteer availability for working with kids.

Davis Senior Facility in Porters Neck is interested in having pickleball programming. Outreach committee will have a phone conversation with Davis Senior Facility to discuss pickleball locations/programming/instruction.

Lib suggests partnering with the AARP, club should consider applying for an AARP a Challenge Grant.

Wellness Day for the city of Wilmington is May 7th. Outreach Committee will be attending.

Pickleball Magazine is doing an article about the efforts of the Outreach Committee last summer, Lib will contact Jeanette about getting something on Facebook once the article is out.

Old Business

Springly Software Application for club use. Cost is \$294 a year.

Motion made to approve the Springly Software Application, motion seconded. The Board approved the motion unanimously.

Survey update-members are willing to volunteer time, equipment. Holly has a running list of people who have offered to volunteer. Board members should read the survey results.

Club Ambassadors-a person from each local pickleball venue, the goal is to have that one person who new members can reach out to for more information about the pickleball club.

New Business

Club attendance will be attending at the city of Wilmington Wellness Day on May 7th.

Too late for club participation for Azalea Festival, club should consider participation in Riverfest. Holly has some supplies (table clothes etc) for festival set ups, might need additional supplies.

Meeting will be 4/13/22, 4:30pm, via ZOOM.

Meeting adjourned 7:40pm.