

CAPE FEAR PICKLEBALL CLUB
BOARD MEETING
January 12, 2022 2pm via Zoom

Board Members present: Holly Manning –President, Jeanne Login-Vice President, Lisa Cunningam-Secretary, Anne Coffee-Treasurer, Jackie Sage- Director of Membership (Zoom), Carol Hunter-Director of Social Events (Zoom), Ray Frieberg-Director of Communication, Ken Huff-Director of Competition (Zoom), Patty Hochwalt-Director of Training Joe Raina -Co-Director of Training (Zoom)

Board Members absent: All present

Nonboard Members present: Joe Raina –Training, Lib Wanner-Outreach, Amy Rusinak-Permenant Pickleball Courts,

Attendance is sufficient for a quorum. The meeting was called to order at 2:01pm, 1.12.2022

Holly made a motion to approve the December 8th, 2021, Board Meeting Minutes, motion seconded. The Board approved the motion unanimously.

President – Holly Manning

Welcome/thank you for attending

Main Goals of the CFPC-grow membership, provide value and additional benefits for members, work with city and county to provide permanent picklecourts.

Brian Chandler has volunteered to update the website with Ray and Holly. Board members should let Holly know if there are additional items on needed on the website to improve it's functionality.

Holly would like streamline club productivity integrating a new software package-that would help with the membership process, sign ups and general communication. Will discuss in February.

Next month we will discuss changing the lock boxes to combination locks, combinations would be changed twice a year.

PB Central has asked us to demo paddles and submit a reviews, Holly is waiting on the paddles and if anyone is interested let Holly know.

Vice President-Jeanne Login

Jeanne is reviewing the cost renewal of the insurance – Currently have liability insurance and accident insurance, Jeanne will need to confirm that we have officers and directors coverage.

Jeanne suggested the CFPC consider hosting a Parkinson's Tournament and Senior Games with assistance from club members. Jeanne will have additional information on the details of these events for the next meeting. Anne suggested we continue to partner with the YMCA on a Parkinson's Tournament

Treasurer – Anne Coffee

Parkinson's Tournament has been budgeted for and Anne would like discuss partnering with the YMCA

Fiscal year starts 11/1, accounts have been reconciled (bank & Paypal) through 11/1/2021, \$7716.22 in the account as of 11/1. (See attached treasurers report). Expenses since 11/1 have been \$2088.00. Balance as of 1/12/22. \$11,476.88 in our checking our account.

\$2500 is for a placeholder for a possible donation for community permanent pickleball courts.

\$500 in budget for advertising is a place holder

Apparel income is from left over appear! Feri had and the small percentage Pickleball Extra will contribute to the club

Does Anne need Board Approval to write a check over \$50, it is a reimbursement policy but it does not need to be posted the CFPC website.

There is currently no line item for stamps/postage, Zoom etc. Board agreed that we need an admin line in the budget for administrative expenses.

Motion made to approve the financial report Anne submitted today. Motion seconded. Broad approved unanimously.

Anne (treasurer) will transfer the money from Paypal to the Bank Account. Jackie will have access to Paypal

To trademark the logo, Kevin will have to transfer the logo because he is the manager of the LLC, there will be a \$75 fee.

Consider advertising on radio or television. Ray will look into cost for advertising the club on the radio and television. Carol mentioned getting coverage and advertising into free regional magazines

Secretary - Lisa Cunningham

No report

Director of Membership - Jackie Sage

As of 12/31/21- 491 members, 9 additional, 3 removals, (73 renewals with one additional new member, since Jackie took over). We need to send out a second email in the middle of January to the members who have not renewed their memberships. Jackie will be in contact with Jackie Niedermeyer to see what the total number of renewals has been. Ray reported that there is a total of 235 renewals.

Director of Communication-Ray Freiberg

Ray has been sending out emails from Holly and emails about membership renewal. We are receiving 2-3 Facebook posts a week about apparel that are not club approved, Ray will continue to monitor. Pickleball Extra is our official apparel company and that information is on our Facebook page and website for members to order from directly.

Co Directors of Training - Patty Hochwalt /Joe Reina

Training on sabbatical until March 5th, due to weather. Waiting on new ball machine. Joe has received balls-36 neon core balls. Once the ball machines arrives we will hold a series of 3 advanced beginner skills training with the new ball machine. Limit of 20 people per session, will use both the old ball machine and the new ball machine

Director of Competition-Ken Huff

All one time events have stopped until March. Also researching a ladder league and how that can best work. Ball replenishment is expensive. Ken has 15 of the 100 balls left. Replenishing balls every two months will be \$239.

Ken will be contact with Merritt Moore, Tidewater Tournament to make sure a club membership tournament won't conflict with a Tidewater Tournament.

Members tournament might be March 24-26, tournament would cost about \$1000. Most of competition committees budget will be gone between the tournament and the balls – Onix Fuse G2 are more durable.

Ann has set up electronic payments from the bank and will pay Ken for balls. Brunswick Forest provides Onix balls and if players want different balls they provide them.

Director of Social Events – Carol Hunter

Carol is meeting with Suann to get items she had for social events, Carol will try to change up the venues to vary the location of social events. Amy will check into looking at Beau Rivage for social events. Also might look into having something at Ashley High School

Permanent Pickleball Courts Committee-Amy Rusinak

Amy Rusinak no report at this time.

Outreach Committee-Lib Wanner

Outreach Committee did not have a meeting in January. Committee is on hiatus with training events until March as committee feels more comfortable working outside. Gabriel Gerrera from the Davis Center has asked for winter after

school training and pickleball training at the Davis center. Committee feels more comfortable working outside with groups, due to Covid and will consider training activities in the spring.

Lib has done some research for Parks and Rec Advisory Committee about converting 1 tennis court to 2 pickleball courts at Robert Strange Park. Davina also asked about resurfacing courts versus painting courts. Lib has quotes coming in and will be meeting with Holly, Amy and Marcia Eastman to discuss these changes and present to city.

Joelle Newman from the NHC Public Schools has expressed appreciation to the club for setting up the pickleball equipment sign out system for the schools. Ray has also posted this on our Facebook page

Old Business

Motion made to move ball replenishment to new business. Motion seconded. Board approved unanimously.

Policies and Procedures and By Laws changes. *Motion made to move By Laws and Policy and Procedures changes to new business. Motion seconded. Board approved unanimously.*

New Business

Confirm dates time format for meeting. Meet once a quarter in person and zoom the rest of the time each month. Meeting next month at 2nd Wednesday of the month at 2pm for February. Meeting time will be revisited in February.

Holly will send out information about Board member roles and responsibilities.

There are opportunities for the club to apply for sponsorships from equipment companies. Our IRS 501c7 states the club can receive up to 35% of our revenue from outside sources. Holly will follow up on sponsorship opportunities.

Member survey was brought up in November. Items would include, but not limited to training, tournaments, social events, club trip, ways you want to connect with other players who want to play on a regular basis. Social events to include pickleball playing socials and nonpickleball playing social events. Are they interested in competitive events and if so what are those events- ladders, ladder league, one time events, tournaments. Specifically what type/level of training classes would members like, skills and drills, bootcamp etc.

Motion made to do a survey, motion seconded. Board approved unanimously.

Ball replenishment will require additional money into the budget. Ann needs to clarify the competition budget, separate from the training budge. Ken would like us to track the broken balls, notice will be placed in boxes for cracked balls to be left in the boxes.

By laws, policy and procedures regarding fiscal year, general meeting date and BOD terms will remain the same for now.

Motion made to meet by via Zoom other than once a quarter when the BOD will meet in person. Motion seconded. Board approved unanimously.

Meeting will be 2/9/22 via zoom – keep agenda to 5-8 items.

Meeting adjourned 3:54pm.