

CAPE FEAR PICKLEBALL CLUB

BOARD MEETING

April 14, 2021 2pm via Zoom

Board Members present: Kevin Chandler-President, Brent Young-Treasurer, Ken Huff-Director of Competition, Jackie Niedermayer-Director of Membership, Joe Reina-Co-Director of Training, Patty Hochwalt-Co-Director of Training, Suann More-Director of Social Events.

Board Members absent: Jeanne Login- Vice President, Lisa Cunningham-Secretary

Non-board Members present: Libby Warner

Attendance is sufficient for a quorum. The meeting was called to order at 2:01pm. Kevin made a motion to approve the minutes from March 10th meeting. Jackie seconded the motion. The Board approved the motion unanimously.

President - Kevin Chandler

Court rollers at Robert Strange and Greenfield Lake are still locked at their locations.

Libby Warner will be attending our meeting to discuss outreach opportunities in the community.

Insurance policy renewal comes due in June. Kevin received a quote of \$1458.00 from the same company for the same coverage; this is a \$400 increase over 2020-2021 policy. The 2019-2020 policy was \$400 the previous year. Coverage includes accident insurance policy (\$10,000 coverage) and general liability (2,000,000 coverage). CFPC By Laws state we have to have insurance. Board has agreed policy should be renewed this year and Board will research other companies for the future.

Ryan Brill from the Davis Center at Maides Park has been in touch to let the club know Maides Park has a new gym. On Thursday, April 29th they will offer pickleball demo sessions and in August they will be opening with pickleball. Ryan is looking for donations of pickleball equipment-Board will discuss in more detail under new business.

Vice President-Jeanne Login

Absent

Treasurer – Brent Young

Balance as of the end of March \$10,237.10. Paypal fees were paid and one reimbursement to Ken Huff for \$233.25 for balls that have been distributed to various court locations. Brent reported we are on track with projected dues revenue for 2021.

Secretary - Lisa Cunningham

Absent

Director of Membership - Jackie Niedermayer

We currently have 329 members. This includes 20 new memberships since our March meeting. 15 of those are new members, 5 are former members (being counted as new since their renewal is late).

Director of Communications - Ray Freiberg

Posted a few things on the website. Website postings will continue to focus on posting pickleball information useful to our members that is local.

Director of Competition-Ken Huff

Updating website to accurately reflect locations/times/level of play

A few months ago, Kevin and Ray sent out a survey to club members via email asking where, when and what level play was happening and if players would be willing to welcome additional players/new comers into their groups. There was no response from club members.

Within the last month Ken sent out an additional email asking about the drop in times/levels of play at Ashley, Robert Strange, Greenfield Lake and NRP. Ken did not get a lot of feedback. Currently there is not a system in place to let players know if there will be enough people to play if a player shows at a location listed on our website.

Ken suggests updating and simplifying the list of places to play/times/levels on the website. The goal of updating and simplifying the list is to reunite players post COVID. Ken would like to revamp the schedules of for Ashley, Greenfield Lake, RSP and NRP. He would also like to build out the Sign Up Genius site and encourage people to sign up in advance so others will know if there are enough people attending before they actually go out to a location to play. Additional admins might be needed for Sign Up Genius and Ken will find out the cost of that.

The link to the Sign Up Genius will be sent out to members and when a new member joins the link will be included All members will be sent a link to Sign Up Genius and when a new member joins the club a link to the Sign Up Genius will be sent out in the welcome email that Jackie sends out.

League with the Midtown YMCA

The 6 week Pickleball League with the Midtown YMCA that was to start last month did happen due to lack of interest. Ken is proposing that we do one day, competitive events.

Ideas for one time events include:

- King and Queen of the Court
- Shoot Out
- Round Robin
- Mini one day mens/womens/mixed double tournaments

These on day events will help build interest in a longer term league later in the year. Ken will put together some ideas and present in upcoming Board meetings.

Co Directors of Training - Patty Hochwalt/Joe Reina

Patty and Joe did the rating clinics and had just a few people show up, cooler weather might have been a factor in low turn out. It was suggested that using the Sign up Genius would be helpful if we did the rating clinic again.

Joe and Patty would like to move the training time at Greenfield Lake on Saturdays back to 8am. Board agrees and training at Greenfield Lake will be from 8am-9am beginning Saturday, April 24th. It was also noted that we are down to one paddle and more paddles might need to be purchased.

Director of Social Events – Suann More

First social in over a year will be held on Saturday, May 8th, with a rain date of Sunday, May 9th, from 11am-4pm, at the pickleball courts and pavilion at Northern Regional Park. Projected cost will be approximately \$432, which includes a \$25 a day fee to rent pavilion and courts, food purchased from Taste of

Italy (sub sandwiches, pasta salad and water) for 50 people (food cost approximately \$7 per person). Suann will create a flyer with details and get to Ray to post on website and email out to members. Suann recommends we do not charge for this social, Board in agreement that there will be no charge to members for the May 8th social event.

Old Business

All old business has been covered in Board reports

New Business

Outreach Program- Libby Warner

Libby has a background working with city and county government. The goal of the Outreach Committee is to get more people enjoying pickleball. We would like to bring new people in, welcome them, have ready access to courts, equipment, and instruction. While we offer training at Greenfield Lake, there is a need to broaden training to additional locations, to target outreach efforts into boarder, more diverse areas of the city and county where the courts are located. Kevin suggests we make a new ad hoc committee with Libby as the head and have her come back in May with a proposal/plan for the outreach effort.

CFPC Board Meetings

Next meeting Wednesday, May 12, 2021, 2pm. NPR weather permitting, Zoom if inclement weather.

Meeting adjourned at 3:28pm.