

# CAPE FEAR PICKLEBALL CLUB

## BOARD MEETING

January 8, 2020

The meeting was held in the main office of the New Hanover Library and was called to order at 3:05 pm.

Those in attendance were: Kevin Chandler, President, Emily Martinelli, Director of Communications, Feri Nejad, Departing Director of Social Events, Patty Hochwalt Co-Director of Training, Joe Reina, Co-Director of Training, Brent Young, Treasurer, Suann More, Director of Social Events, Jeanne Login, Secretary, Carolyn Ryan, Vice President, Jackie Niedermayer, Director of Membership, Mike Walz, Director of Competition and Grace Gilligan, Departing Director of Membership.

Attendance was sufficient for a quorum.

A motion was made to approve the minutes of the November 2019 meeting and seconded. The minutes were unanimously approved by the Board.

### BOARD MEMBER REPORTS

**President** – Kevin Chandler had no report to present.

**Vice President** – Carolyn Ryan had no report.

**Treasurer** – Brent Young stated that the transition has not been made yet. Conversations have been had with Jane, they need to do new signature cards and hand over of the checks, after all checks have cleared. Brent will follow up with Jane to set up a meeting.

**Secretary** - Jeanne Login had no report.

**Director of Membership** – Jackie Niedermayer reported that she and Grace have met and gone over procedures, processing renewals and new Memberships. Grace will hand over documents. Grace said that last week, renewals were at 85 for 2020. Jackie has prepared a flyer and is circulating it at various locations in an effort to increase membership. Grace said that Michael Cook is looking to give someone \$10, he owes that toward membership, so if anyone sees him, please accept a check.

**Director of Communications** – Emily Martinelli reported that she was at the VA hospital and found out about a program for adaptable sports for vets (for vets living with service related disabilities). She suggested that we submit Pickleball information to the VA. Kevin will follow up with Samantha Wang. Joe suggested that we consider setting up separate training for the vets if the demand is high enough.

**Director of Competition** – Mike Walz reported that Pickleball Central had a good black Friday sale. He bought a couple of nets which are located at Robert Strange Park. Mike also told the Board that he attended a planning meeting for the Intercommunity League. 2020 plans are to have a 3.0 league starting March 2<sup>nd</sup> for 7 weeks. Then, a 3.5+ league starting April 20th to run for 7 weeks. The leagues will be mixed doubles formats. Mike will write up informational notice that Emily can post on the website and on Facebook. Play will probably be Tuesday, Wednesday and Thursday nights, with a 6 pm

start, but may change based on the availability of each of the community facilities. Kevin asked if the Club could have 2 teams, Mike said it is possible, but that would make an odd number of teams. He feels it is better if there is an even number of teams.

**Co-Director of Training** – Joe Reina reported that Patty and he met on Monday and reviewed all the training processes with the intent of producing a program for the year. Trainers are currently Joe, Patty, Kevin, Mike and Jeanne. Joe spoke about the training roster and asked that trainers review and complete information required. He will hold old dates and just add on future dates to the roster. Program would run semi-annually or quarterly. The other thing that Patty and Joe spoke about was that the skill level of those participating seems to be in the 2.0 – 3.0 range. They thought with the addition of Patty, there may be an opportunity for higher level drill type training. That may become part of the overall training plan.

Joe spoke about the ability to notify people that training had been cancelled due to weather conditions or other reasons. Joe sent participants an email stating that last Saturday had been cancelled. A discussion was held on the need to improve the process for notification. Emily suggested that Joe download the app for the website on his phone. Kevin thinks we should have the ability to notify, but is not sure that multiple folks should have access to the website. On facebook, one needs to have an account in order to post. Mike asked about using Sign up genius for notification. Kevin pointed out that we already said we were going to text trainees. May need to have the Board have access to membership information. Joe said this issue can be solved, but the discussion should taken off-line.

Patty has the Pickleball machine at her house, so we need to notify membership that she has it so members can be use it. Patty uses it herself, so Kevin suggested she keep it. Patty is OK with doing that.

**Director of Social Events** – Suann More reported that she and Feri met at Juan’s house to pick up the club supplies from his garage. Those items (all 17 containers) are now stored in Suann’s garage. There is one container for Mike Walz containing tournament related items. Suann will get that to Mike. Suann asked when CFPC would like to have the next event, everyone agreed the earliest would probably be February. Will look into the HOP, potential for the new YMCA (old Edge).

Feri suggests that we post availability of Club merchandise, clothing, hats, etc. on Facebook. We have prepared verbiage, would like to advertise. Feri gave Brent 2 checks, proceeds from selling club merchandise. Emily will send out new spreadsheet/order form when it is ready.

#### **OLD BUSINESS**

Ratings Clinic – Kevin asked if we had any feedback. Joe reported that we had about 5 people provide feedback. Some comments were made for improvement recommendations. Most said that we did not have enough raters, especially during the play portion of the program. Donna commented that we should have an evaluation of back-hand return of serve. We need to be clearer about when technique is being judged. Amount of feedback is disappointing. Kevin asked if we expect to offer this rating clinic again. If we do, we should incorporate feedback comments. Joe feels that we should do it again, perhaps 2 x per year. He will include it in the Training program.

## NEW BUSINESS

Kevin asked in what format should club documents be sent? PDF seems to be preferred. Jeanne requested that she receive the agenda in word format so she can use it as the basis for the Club minutes.

Kevin also discussed the fact that there are 4 club owned nets at the new YMCA location. He recommended that we donate them to the Y. They do seem to be pretty beat up. Board agrees that we should donate these nets to the Y. Kevin will reach out to the Y.

Transition issues were also discussed. Items on the list include the need to change signatures at the bank and to transfer the check book once things clear. Brent and Jackie will each check the PO box and take what they need. We also need to change the contact point for the insurance company and website provider from Bill to Kevin. Finally, we need to update the list of Board members on our website, Emily has completed that.

The question was asked: How do we notify people it's time to renew their membership? We send E-mails but there is a question as to whether people really look at them. Kevin would like the website to be changed to that members can check to see if they have renewed. This would be a long-term solution. Mike suggested that when you renew your membership, you get something "COOL". Carolyn suggested that the Board members should act as ambassadors and encourage folks to renew or join. Perhaps Board should carry a list of renewals and speak to people who are not on it. Jackie suggested that we only notify those who have not renewed and develop something a little more personal. Jackie will draft something to send out to those members from last year who have not renewed. Patty suggested we do a membership drive, go to each location try to get new members and renewals. Emily suggested that we do a raffle for new members/renewal wherein the winner gets the paddle. Mike said all good ideas, try them all.

The meeting was adjourned at 4:30 pm. The next meeting will be held at the Main branch of the New Hanover Library on February 12<sup>th</sup> at 3 pm.