

CAPE FEAR PICKLEBALL CLUB
BOARD MEETING MINUTES
September 11, 2019

Those in attendance were: Bill Bradford, President, Emily Martinelli, Director of Communications, Feri Nejad, Director of Social Events, Carolyn Ryan, Vice President, Mike Walz, Director of Competition, Jeanne Login, Secretary and Joe Reina, Director of Training. Absent were: Jane Klippel, Treasurer and Grace Gilligan, Director of Membership.

Attendance was sufficient for a quorum. The meeting was called to order at 3 pm.

OFFICER REPORTS

President - Bill Bradford had no report

Vice President - Carolyn Ryan had no report

Treasurer - Jane Klippel was not in attendance, but reported by email that there was a balance of \$3,114.97 in the bank

Secretary - Jeanne Login had no report

Director of Membership - Grace Gilligan was not in attendance

Director of Communications - Emily Martinelli reported that she had called and left a voice mail with The City of Wilmington Parks and Recreation about adding a link for the CFPC website to their website. No response yet.

Director of Competition - Mike Walz reported that CFPC will be sponsoring a new ladder league. The league play will commence on Monday September 23rd. 27 members have signed up. Good response so far, but we do have room for 3 more. League play will be held at Robert Strange Park on Monday evenings starting at 6 pm. Mike also reported that recently a player hit himself in the head with his paddle and there was no first aid available. The Board agreed that we should purchase 4 first aid kits, one for each box. Mike will order on Amazon.

Director of Training - Joe Reina reported that he had a couple of contacts, 1 relative to a Myrtle Grove Middle School. Joe has been in contact with the teacher responsible for the schools Pickleball club. Students practice from 8:25 to 9:05. The teacher is still trying to obtain more nets. Joe thinks they may have been purchased but not yet delivered. Joe will try to make in person contact this week. The second, Andrea Talley, has a league for next summer camp cycle, perhaps playing Pickleball once a month. She will forward information to her boss and we await feedback.

Director of Social Events - Feri Nejad reported that she went to the County and reserved Northern Regional Park for our October 26th Halloween event. The members will play and party. Feri will provide invitation to Emily for posting on website and Facebook. The party will start at 3 and end at 7 pm. There will be no charge to members. We will provide pizza and soft drinks. Members can bring other drinks if they choose. Feri also reported that she reserved Inland Green clubhouse for November 6th Annual Meeting from 7 to 9 pm. Inland Greens Clubhouse has also been reserved for the CFPC Christmas party scheduled for

December 7th from 5 to 8 pm. The cost will be \$10/member, but we will provide food, wine and beer.

OLD BUSINESS

Nominations - no one new has stepped up. Board approved the document requesting nominations. Jeanne will forward to Emily for release to the general membership.

Lakefest - Mike Walz updated the Board on this event scheduled to be held the last weekend in September and we were going to participate, however, there is a conflict with the City of Wilmington which has an event scheduled the same day. We can still play Pickleball from 1 to 2 pm and Lakefest will advertise a Pickleball demonstration. We could sell shirts and hats. Lakefest has a lot of other activities. Feri suggested asking members to wear their CFPC shirts. Juan has banners.

Officer duties - have been prepared. Bill Bradford asked if anyone had changes. All Board members responded in the negative.

Intercommunity play 3.0 - starts this week. There are 8 teams in the league. From CFPC we have 7 women and 5 men. The First game will be held at Porters Neck on September 12th. There is a 6-game schedule for each team. At the end, the top 2 teams will have a playoff. Jeanne suggested purchasing a trophy to be kept by the winning community.

Equipment - Jeanne Login suggested new nets for Robert Strange Park. Mike Walz said he has some in his garage, needs to make time to look and see what needs to be repaired. There are some concerns about Swiftnets, do not wear well.

New Business

2020 Budget - Although Jane was not present, she shared copies of the proposed budget with the Board. Minor changes were suggested, but it was agreed that dues would remain the same as 2019.

Advertising - There was a long discussion on the pros and cons of advertising. It was decided that, due to current budgetary constraints, the discussion would be re-visited in 2020. It was suggested that a line item for advertising be added to the 2020 budget. Since the purpose of advertising is to increase membership, other opportunities were discussed. It was agreed that we should investigate the Wilmington Newcomers group and the possibility of presenting at one of their meetings. Carolyn and Feri agreed to handle this. We also talked about drafting a club flyer/pamphlet that could be used as a handout. Emily agreed to try to accomplish this.

A motion was made to adjourn the meeting and seconded. The meeting was adjourned 4:20 pm.