

CAPE FEAR PICKLEBALL CLUB

BOARD MEETING

JULY 11, 2019

In attendance were: Bill Bradford, President, Carolyn Ryan, Vice President, Emily Martinelli, Director of Communications, Mike Walz, Director of Competition, Grace Gilligan, Director of Membership, Joe Reina, Director of Competition, Jeanne Login, Secretary and Jane Klippel, Treasurer. Absent: Feri Nijad

Guest Attendance: Kevin Chandler and Marcia Eastwood.

Attendance was sufficient for a quorum. The meeting was called to order at 11:03 a.m.

A Motion was made to approve the minutes from the June meeting. The motion was seconded and approved unanimously.

OFFICER REPORTS

Presidents Report - Bill Bradford acknowledged that the Board Officer duties were stated in the Club policy. Therefore, instead of duplicating that information, he will prepare chart by exception for use in the nominating process. He also made a correction to a prior statement. He said that there are, in fact, two domain charges, one for the Cape Fear Pickleball Club and another for dot.org. The second domain charge has been paid.

Vice President - Carolyn Ryan had no report

Treasurer - Jane Klippel reported that the Club had \$5,294.49 in the bank.

Secretary - Jeanne Login asked if anyone found any nominees? Carolyn Ryan said that John Eney is a possibility and she is working on making it a probability. We discussed the fact that SueAnn Moore and Jackie Niedemeyer would be willing to take over 2 socials a year, but we need them to take it over entirely. They need to understand that the process is in place, we have the locations, we have the food vendors, Feri has developed it to the point where it is relatively easy for someone to step in. Joe said he may have someone for training: Patty Hochwalt. Bill stated his opinion that, for the organization to be healthy it needs turnover, new people, new ideas.

Director of Membership - Grace Gilligan reported that current roster is 232 members. She will send the latest additions to Emily.

Director of Communications - Emily Martinelli stated that all the membership pricing has been updated on the website for ½ price renewals from July 1 to December 31st. The pictures from the June BBQ have been posted on the website. She asked Bill if he had sent out the order form for the t-shirts to the club membership. Bill thanked her for the reminder and says he will get that out.

Director of Competition - Mike Walz reported that there were some items found at Northern Regional Park after the BBQ. We will incorporate it into Club items stored in the box at the site. He spoke about the Paddle Review Program from Pickleball Central. Mike did a review and posted it on the website, currently listed as "Walz Weighs in". Emily will come up with another name. He thinks the paddle that Pickleball Central sent is pretty good, has a longer, thinner handle. Since we submitted the review, we can keep the paddle, use it for training, raffle it off, or give it as a prize. Mike hopes that we can get more people interested in this program. He also suggests that we remind members that they get a 5% discount if they order any items from Pickleball Central under the clubs' name. He reported that there is new interest in the Intercommunity Play that was started by Compass Pointe in 2017. Mike will have a meeting next week with representatives from Brunswick Forest, Waterford, Porters Neck, Magnolia Greens and Compass Pointe.

OLD BUSINESS

Joe stated that Training on Saturday mornings at Greenfield Lake is still attracting a good amount of attention. Emily said she made Joe a “weatherman” on the Club website which interfaces with Facebook and he can post updates or cancellations on the wall.

Bill reminded the Board that the Annual meeting will be on the 6th of November at Inland Greens. Free wine and beer will be offered again to encourage membership participation and help insure we get the 10% quorum required.

Jane mentioned the fact that the Y had a group of people meet to talk about the upcoming Parkinson’s tournament. The tournament runs from Wednesday, August 14th through Sunday, August 18th and will be held at the Midtown YMCA. She informed the Board that Jesse Simon will head up the first ever Childrens Division at noon on Saturday, August 17th. This division has been included on the registration forms. Kevin Chandler mentioned that he placed registration forms in each of the club’s boxes at the various Pickleball locations. Board agreed that was “a good job, Kevin!”

Cape Fear Riverwatch - Mike said he has not heard anything new about the Cape Fear Riverwatch event to take place in September. He will follow up as it gets closer.

NEW BUSINESS

We discussed having another Social at the House of Pickleball. Jeanne had spoken with Richard Holloman and they agreed on July 26th as a good date. Jeanne suggested that the Club pay the \$270 fee to rent out the entire facility for 3 hours in order to “give back” to membership. The Board agreed to cover the charge. Jeanne offered to coordinate food orders from Pizzettas if anyone wants to eat during the Social. We spoke about using Sign Up Genius for the reservations. Emily agreed to investigate that possibility.

Bill brought up the topic of how to handle information about Pickleball hours at the Edge on the Club website. He wondered if we should post hours on Places to Play. The Board felt that was not necessary, we should just list the location and indicate members should contact Edge directly. Joe asked about whether they have a website, Mike said, yes, they said they were going to create a website. We need to find out if they have done so.

Bill thanked Kevin Chandler for contacting Ashley High School about lines being off measurements. We had been informed by Andy, the County Parks representative who said he measured the courts and they are correct. Kevin went and measured, 3 are good, 3 are not. Kevin and Andy will meet on site to discuss the discrepancy and determine if the County will fix the problem. Ashley is not heavily used and rarely are more than 3 courts utilized. The 3 that are incorrect are all wrong with different measurements.

Kevin Chandler suggested advertising for the club on a digital billboard. Jane thought it would cost about \$1,000 for 6 months. Bill thinks it’s worth looking into, and we can make a decision based on cost. Jane will look into it.

Mike reported that he had placed 12 new balls at Robert Strange Park.

Jane wanted to mention that she and Carolyn played in Albuquerque at the Nationals. She spoke to the local representative who said they had the largest club in the country. Over 1,000 members and they do not charge dues. They do not buy supplies. Bill suggested that it might be worth talking to him to find out more about their activities and funding requirements.

Joe asked Mike if there had been any evolution in terms of nets. Greenfield nets are too worn. Mike said we have tried a Swift net at RSP for almost 2 months. Kevin said he heard that the tension cord is wearing. The Swift net is easier to set up, the height of the net is consistent. Mike has some used nets that he could provide to Greenfield Park.

The meeting was adjourned at 12:30. The next meeting will be held on August 14th at 3 pm at the midtown Y.