

Minutes of the Cape Fear Pickleball Club Board
Meeting Date February 14, 2018

The meeting was held at the Midtown Y and convened at about 4:30 pm, President Bill Bradford, presiding. **Board Members** present: Carolyn Ryan, Vice President, Feri Nejad, Director of Social Events, Mike Walz, Competition Director, Harry Marriner, Communications Director, Jane Klippel, Treasurer, Joe Reina, Training Director and Jeanne Login, Secretary. Absent were Grace Gilligan and Cindy Dovel, both Directors of Membership. **Visitors:** Steve Morrissey, Ambassador, Emily Martinelli, Facebook Coordinator and John Sherm.

Attendance was sufficient for a quorum.

OLD BUSINESS

Past Minutes – January minutes were not presented. The Secretary was out of the country and did not receive the notes in time to present the minutes at the February 2018 meeting. They will be presented at a later meeting.

Bank Accounts – The names of the signers have been changed on the Bank account. Now Bill, Carolyn and Jane.

Donations - The donation was made to First Baptist Church. Need to give to LCOR.

Rental of storage space – continuing research on possible locations and cost. An update will be given at the March meeting.

Status of compiling one email list – Membership, Communications, & Presidents messages. An update will be given at the March meeting.

Training Policy and Process – A determination needs to be made on what direction we want to take the club. Do we want a regional presence for 3 counties? How to increase play spots? This will be an ongoing discussion.

NEW BUSINESS

Planning for the Clubs future – Development of Strategic and Short-term goals. This will be an ongoing discussion.

Playing venues – Information on availability and broadcasting to members. Establish points of contact for each venue; determine a process to compile and disseminate information.

Open Play – Many still look at Open Play as an inconvenience for more Advanced players. We need a policy (definition) of Open Play. Don't target weaker individual. Harry Marriner volunteered to write a policy for Open Play. This will be discussed at next Board meeting.

Tournaments – should we have 1 or 2 per year? Timing?

Social Events – Need to search for other Potential sites. Inland Greens great and cost-effective but cannot handle a growing club.

Establish a policy for using Pickleball Central Club rewards funds

Policy Decision – Debit car access & usage

First Citizen bank account emails – to whom should they go?

OFFICER REPORTS

President Bill Bradford stated he had requests for keys to storage boxes from 4 people. It was agreed to let Kevin keep the responsibility for keys if that is what he wanted. Bill said he had received

a check from Mark Brckman (dues renewal). He also told us he received an email from Jill Vargas, Brunswick Forest, in regard to their Social Committee. She was asking for information on automating membership and payment methodology (Pay Pal). Bill said that Emily had posted change in rules on Facebook. She said that it is no longer considered a "let" if the ball hits net but does not go into the kitchen. Steve Morrissey has action item assigned to confirm this. Harry has links to new rules on Web page.

Membership Director – Grace Gilligan was absent, but sent an email to confirm that we had 199 renewals as of 2 13 2018 + 1 that had not yet been entered. Total 200. She will remove 169 people. Bill asked if we should send a reminder that folks must renew by 3 31 2018 or face removal. Dr. J said that we already did that. We will send reminder again.

Vice President – Carolyn Ryan had no report

Treasurer Jane Klippel reported that we have \$4,252.01 in the Bank.

Secretary Jeanne Login spoke about the 2018 Compass Pointe Fundraiser for Breast Cancer. She would like to encourage as many CFPC folks as possible to join in the tournament. Will get Harry digital information he can post on site, Emily as well for Facebook.

Communications Director Harry Marriner reported that Kevin Dovel created a member list on one spreadsheet. Harry added a column for email list which allows for automatic updates. Harry also created an email for Communications Director at CFPC.org. Harry can now get emails directly, but it requires Outlook or other friendly application. Harry said that he can import email addresses for mass mailings. Harry suggested that we should develop a formal means to recognize the efforts of past board members. Feri suggested that Bill address this at the May 12th social.

An offline conversation was had here about an Equipment Incident. Balls and nets went missing. Eric returned balls and net. The person who removed came in flip flops, took the net and balls for later play and was presumably not a member. Later gave equipment to Rudy and it was returned. We need to impress on membership that is the person who opens the box that holds responsibility for all equipment in it. Common sense.

Competition Director – Mike Walz – Mike, who has taken over responsibility for equipment inventory, is still surveying property. He has found no surprises. All equipment appears to be in place. He went on to talk about the spring league and what a good response we had for both Doubles and Singles. Singles begins 2 27 and doubles begin 3 8. The deadline for enrollment is past due, but still room for a couple more teams. Singles play every other Tuesday, Mixed Doubles every Thursday broken into two sessions, 5:30 and 6:45. Mike will email every week and advise the teams of the time slot.

Dr. J. – Are all lights working at RSP? Mike said he has not checked since December. We need to identify who to contact if there is any issue.

Bill – Emily found a net repair system – do we need nets repaired? Steve M. said \$20 fixes nets, call Blue Water Canvas. Bill, lets buy 5 and try them out - \$5.95 each. The Board approved this expense.

Training Director – Joe Reina said that we have reached an agreement on categorization of training. The next step is to put out a call for trainers. We need to identify expectations, then institute a train the trainer program. Bill said once we have components, all of this goes under a training policy. A discussion was held on fees and it was decided that if trainers get \$40, the club gets \$5. Joe will update. We need to look at levels of training. Greenfield Lake is typically for beginners. We may consider monthly clinics. Have to break down levels, do training programs for advanced, intermediate, beginners or by specific skill. Need to establish systematic process.

Social Events Director – Feri Nejad talked about the January 28th event and what a success it was due to the efforts of all those on the committee. Only disappointment was that since the RSVP's had maxed out, we had to turn folks away. We had 103 RSVP's, but only 83 showed up. So too much food was ordered. Club paid \$1,471 to subsidize. Should we charge no shows? Should we use sign up genius instead of manual RSVP's? Use Pay Pal to pre-pay? No duplication with sign up genius. Should we raise entry fee to cover PayPal charges? Feri went on to say that the next Social would be May 19th. Venues are all booked, so we re-upped at Inland Greens for May 12th. \$50 deposit has been sent, we can only have a max of 96 people there. Feri looked for larger venue, all-inclusive and found prices of \$30 - \$50 per person, not including alcohol. Steve M. will check out Back Yard Bill's. We need to add Social Events to the Website, install a membership drop down. Harry and Emily will work together on this. The Board agreed to use PayPal for members to both pay for attendance and as the RSVP methodology.

Visitor's comments

Steve Morrissey – is in the process of updating Place to Play on USAPA with the help of volunteers. Randy is handling MLK, Bill Traynor WBC and Steve the Lutheran Church. Now if you go to Places to Play on USAPA and click on Wilmington, all pop up as places to play. In terms of training, Steve was wondering how he could better integrate what he does with the Club. He suggested Sunday morning drills with Steve, perhaps skill of the day, maybe an exhibition from 8 to 9 AM. These are just proposals. Steve has also been inventorying courts. Halyburton Park has courts and is marked, but has no nets. Steve would also like to integrate with the club for communications. He could submit updates quarterly to Harry: new news, playing rule updates, etiquette, etc.

Dr. John – spoke about open play. He contends that groups have split from Club play due to Club policy. Segregation like that does not benefit the club. He made a point to play with C levels players and found that they had regressed. He suggests that a better player always be present at open play. He suggests that we consider a challenge court where advanced players can play with lower levels, but do not have to "play down". This could help the club to improve play and give the advanced levels a chance to focus on specific shots. The Board will take this under advisement as it prepares a definition of Open Play for dissemination to the membership.

A motion was made to adjourn the meeting and seconded. It was adjourned at 6:10 pm.

The next CFPC Board meeting will be held at the Midtown Y on March 14th at 4:30 pm.